



## ABOUT ABACUS ADVISORY

The Abacus Advisory Sdn Bhd team is made up of professional coaches, advisors and facilitators who share a common passion - sharing their knowledge and experience to help their clients achieve emotional and financial security.

Carol Yip is CEO and Founder of Abacus Advisory. She is a Personal Financial Coach, Certified Financial Planner, and Keynote Public Speaker. She holds a Bachelor Degree in Economics (Honours), a Master Degree in Business Administration (majoring in Finance) and a Certificate of Financial Planning (CFP) from the Financial Planning Association of Malaysia. Carol has over 20 years experience in the financial industry.



## OUR VISION

In line with the keynote address of Governor Tan Sri Dr Zeti Akhtar Aziz of Bank Negara at the Financial Education Summit in December 2005, Abacus Advisory aims to create financial literacy at all levels of Malaysian society by educating the public on the necessity of understanding their financial behaviour in order to manage their money more effectively.

### Public & Corporate Workshops

**Self Empowerment  
Financial Literacy  
Financial Behaviour  
Emotions & Thoughts  
Financial Tools**

One-on-One  
Personal  
Coaching

Small Group  
Coaching  
(ASEN)

## OUR UNIQUE APPROACH

Have you ever wondered why some of us can manage our money so effortlessly to fulfil our financial goals, while others can't? That's because our individual psychological behaviour and emotions towards money influence the way we manage our money. At Abacus Advisory, we help people to understand their financial behaviour, teaching them skills that empower them to manage their money using simple, easy-to-use financial tools.

“ This workshop is perhaps one of the most powerful workshops that I have attended. The power lies in the simplicity and the relevant application I can immediately make on my life. More importantly, I left the workshop knowing exactly what I can do to reach my goals faster. Carol is also a great communicator and she articulates her ideas and concepts very well. ”

Wai K. Leong, Managing Director  
JMC Consulting Sdn Bhd

## OUR UNIQUE SOLUTIONS

### ● Keynote Presentations

Learning about your financial behaviour and personality traits will change your financial life forever! Carol Yip's keynotes on psychological money self, will influence the way you manage your time and money and help balance your financial life.

### ● Customised Corporate Training Program

Abacus Advisory will customise its signature "Living Free with Effective Money Skills" workshop to fit in with your company's human resource development training programs. Our program assists employees in developing their self-realization towards their relationship with money, improving their work effectiveness as they work towards achieving their personal financial and career goals.

### ● Public Workshops

How to be a Smart and Money-Wise Young Adult - suitable for teenagers, college and university students and young adults starting a new career

Living Free with Effective Money Skills - suitable for people of all ages, whether they are experiencing financial difficulties or simply want to achieve more out of life

### ● Abacus Self-Empowerment Network (ASEN)

Abacus Advisory offers small group financial coaching sessions facilitated by a professional coach. In these sessions, ASEN Members meet in a non-competitive, non-threatening environment to share and exchange ideas and solutions on how to improve their financial life.

### ● Personal Financial Coaching

Abacus Advisory provides one-on-one financial coaching services to individuals and businesses needing assistance in creating their financial future. Whether you are a student, young adult starting out a career, married couple or retiree, we can assist you at any stage of your life!